

March, 2025

marseglia

napoli

We simplify, support and
grow your business.

Napoli | +39 3343197412 | www.marseglianapoli.com



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Who we are

Marseglia is a brand designed to enhance and support shopkeepers, offering them the opportunity to expand their business. We are here to transform **tradition** into a new growth model, combining Neapolitan sartorial **art** with **innovation**.

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solidity
reliability
innovation

solidity

deep roots and an **established structure** in the **market**.

reliability

our clients can count on a **reliable partner that simplifies their work**.

innovation

through modern processes such as the **buy-on-demand model**.

Executive Summary

We are a company that aims to provide high-quality tailoring solutions for the modern market with minimal initial investment.

Our goal is to provide retailers with garments that combine **artisanal elegance with competitive prices**, representing an ideal alternative between bespoke suits and low-quality products.

We adopt a **B2B business model** based on **buy-on-demand**, which allows retailers to sell clothes **also in white label**. Their initial investment is minimal: all they have to do is buy a set of clothes to get the gauge.

With us, they will have access to **a catalogue of over 3000 garments**, managed through a simple and intuitive online platform. **Orders are processed quickly**, with shipment within **24 hours of receipt of payment**, guaranteeing efficiency and accuracy.

Vision & Mission

Vision



To **become the leading supplier** of white-label tailored **suits in Europe**, offering retailers a product of excellence and in the future a tailor-made service to facilitate their growth.

Mission



In Marseglia, the mission is to support shopkeepers by **offering the highest quality** white-label clothing, maintaining the **Neapolitan sartorial tradition** and making elegance accessible through a quick and easy business model.

Our Values

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Quality



At **Marseglia**, quality is **our imperative**. We carefully **select fabrics**, guaranteeing clothes that not only meet, but exceed our customers' expectations.

Reliability



We are **committed to providing** a timely and accurate **service**, with a fast ordering and delivery process that allows retailers to serve their customers without interruption.

Partnership



We **believe in a relationship** of **trust** and partnership with our customers, working together to meet the needs of a dynamic and evolving market.

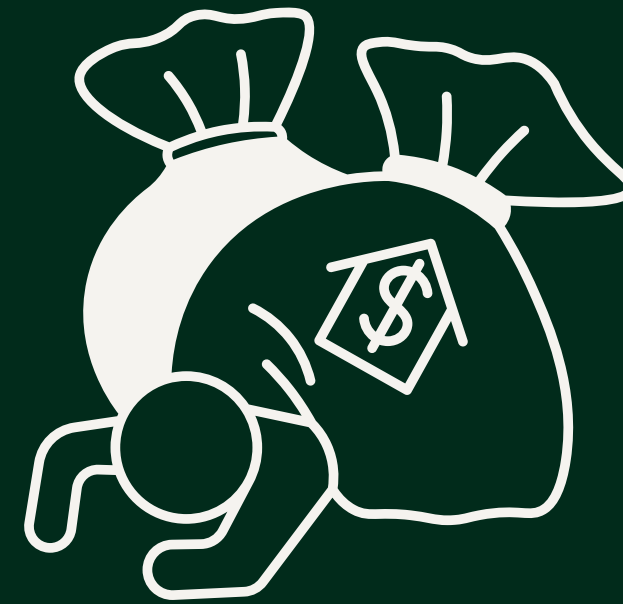
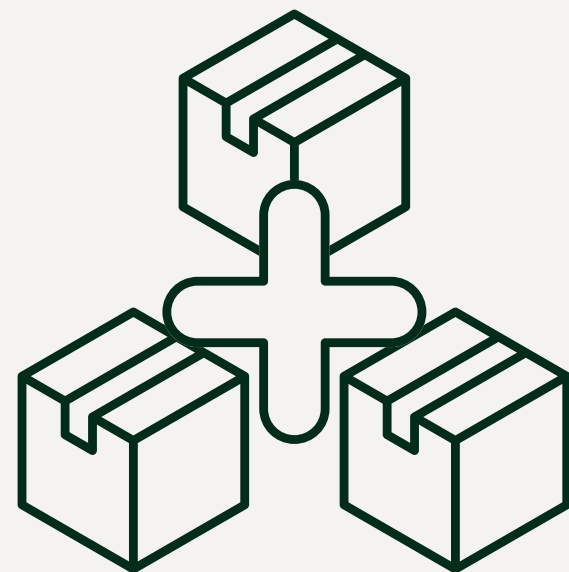
The Retailer's Biggest Challenge

Facing the pressures of overstocking and capital investment? Discover **how our innovative model** turns these **obstacles** into **opportunities**.



Overstocking

Retailers **risk accumulating unsold inventory**, filling their storage with items that may never sell, **leading to wasted space and resources.**



Investment

Purchasing stock upfront requires **significant financial investment**, tying up capital that could be used elsewhere in the business, **exposing retailers to greater financial risks.**

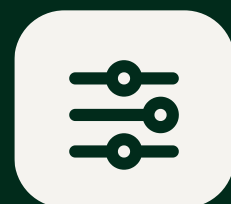
Elevate your Business

With Marseglia, utilize our **buy on demand model** to offer premium suits and jackets **without upfront stock investments**. Access to more than 3,000 garments with minimal investment for a **fitting set**. **Embrace innovation, flexibility, and zero overstock risks**—this is how you can elevate your business.



Our unique Proposition

In a constantly changing market, **flexibility** and **sustainability** are **essential**. With our innovative approach, we **offer a solution that elevate your business**. Discover how our model can transform your business, allowing you to focus on growth and delivering exceptional customer service.



Personalization

We offer the possibility to customise each **garment with your own brand, creating** a unique collection for your customers, **without the costs and complexities of in-house production.**



Excellence

We collaborate with the best Italian **wool producers** and use **Neapolitan tailoring** techniques to guarantee garments of excellence that combine **tradition and innovation.**



Simplicity

We offer a **seamless** and **intuitive experience** to easily order and manage your inventory. Everything you **need to create** a tailor-made assortment.

Our Strenghts

Our **unique strengths** allow retailers to offer premium, customizable products while minimizing costs, risks, and time. From competitive pricing to cutting-edge fabrics and an innovative business model, we **empower you** to **elevate your brand** and meet market demands with ease.



Price

Our **strategic pricing** allows **retailers** to **maximize their profit margins** while offering **their customers exceptional value**.

By choosing us, you not only invest in premium craftsmanship but also gain a partner committed to delivering luxury without the luxury price tag.



White label

Our white-label solution allows you to brand each product **as your own**, providing a unique experience for your clients.



Fast Shipping

We ensure fast shipping, delivering your orders within **24 hours of payment**, so you can meet your customers' needs without delay.



Best Fabrics

We use only the **finest fabrics** for our products, including for example Holland & Sherry and fabrics from the best mills in Biella, ensuring every suit or neapolitan jacket is a **masterpiece of craftsmanship**.



Business Model

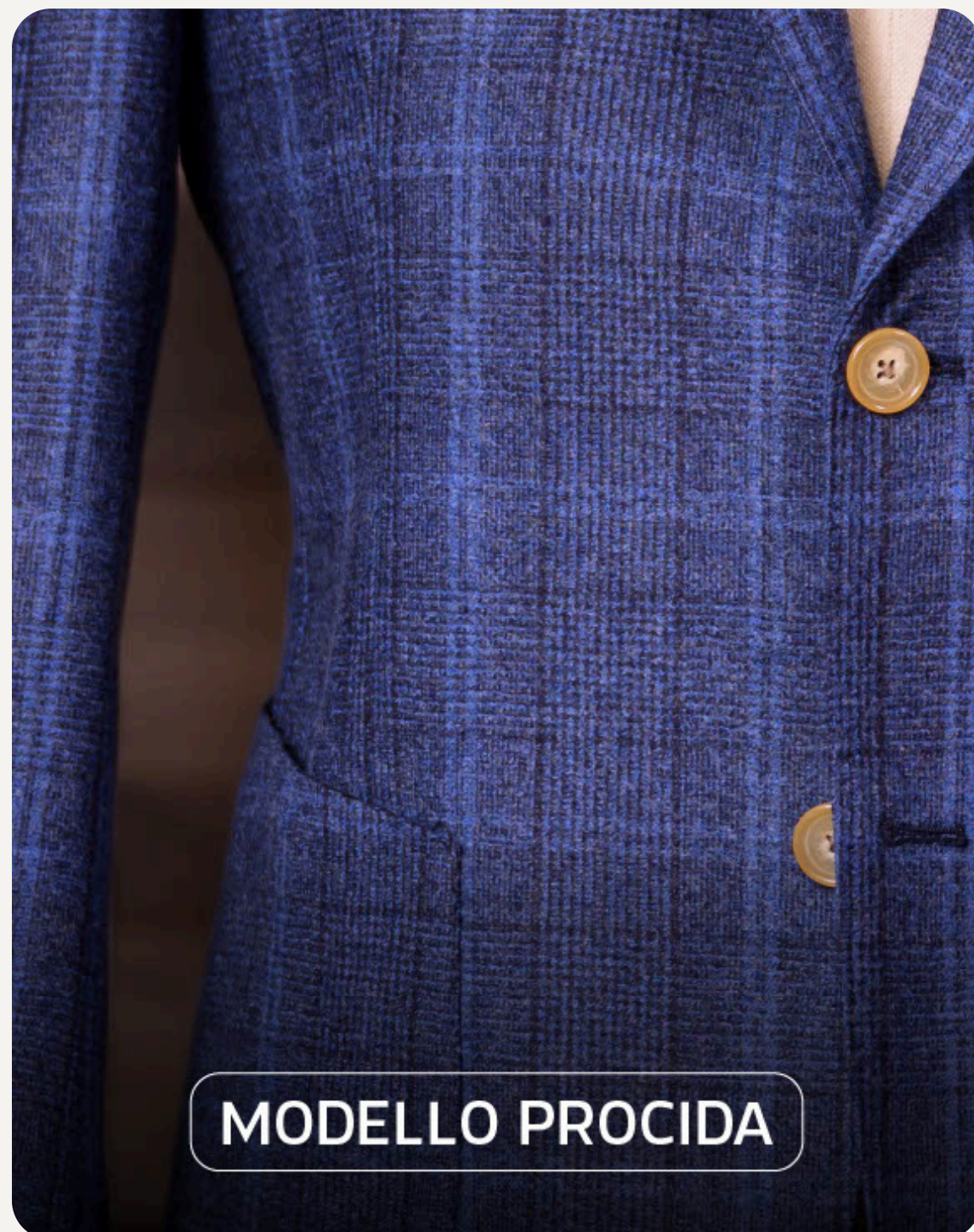
Our **buy-on-demand model** eliminates the need for stock investment, allowing you to order only after a sale, **reducing risk** and **maximizing cash flow**.



Catalog

S/S 25 collection

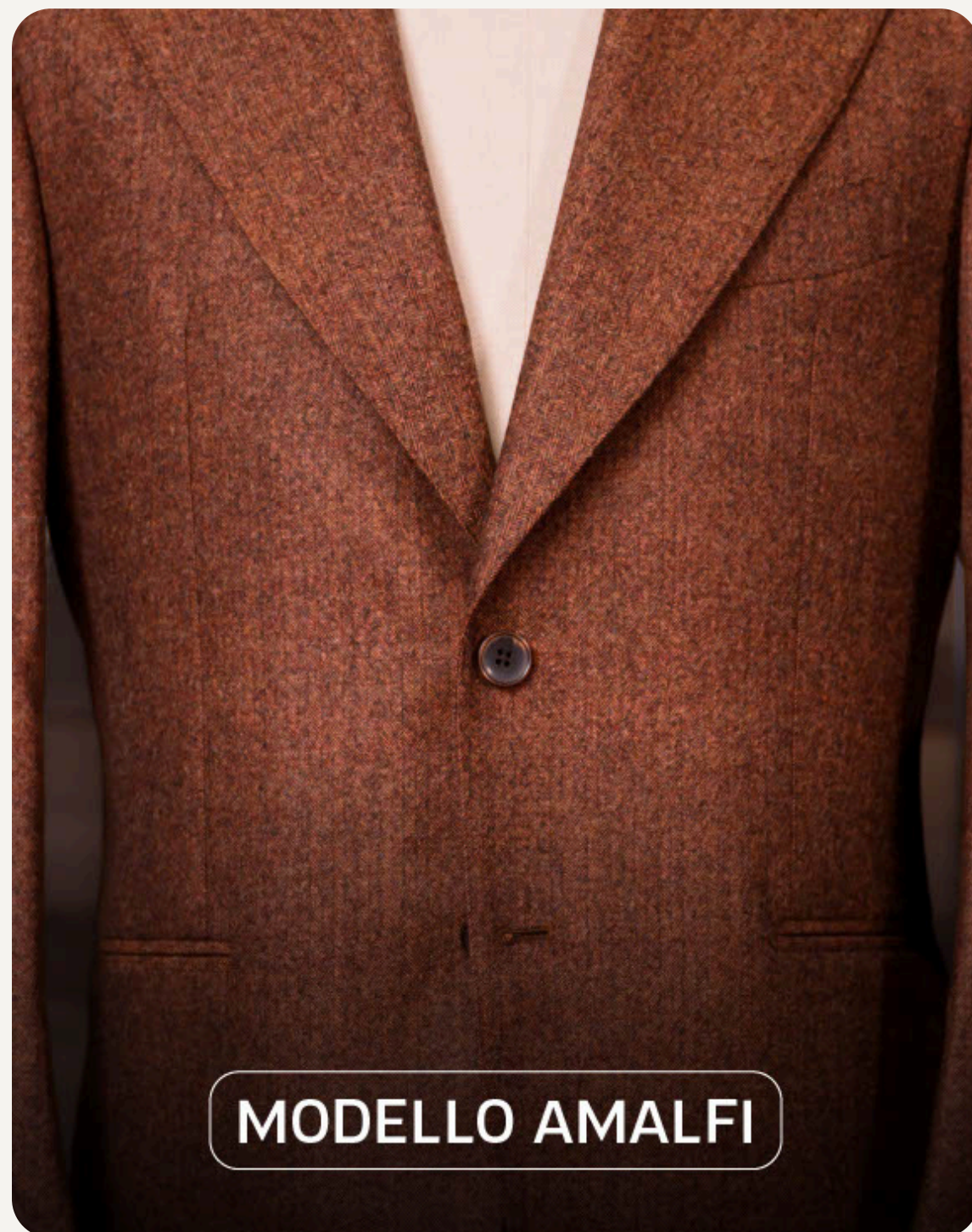




Model Procida

A half-lined, **unstructured jacket** crafted in **wool-cashmere**, featuring classic Neapolitan patch pockets. This semi-canvas piece embodies **effortless elegance** and **Italian craftsmanship**.

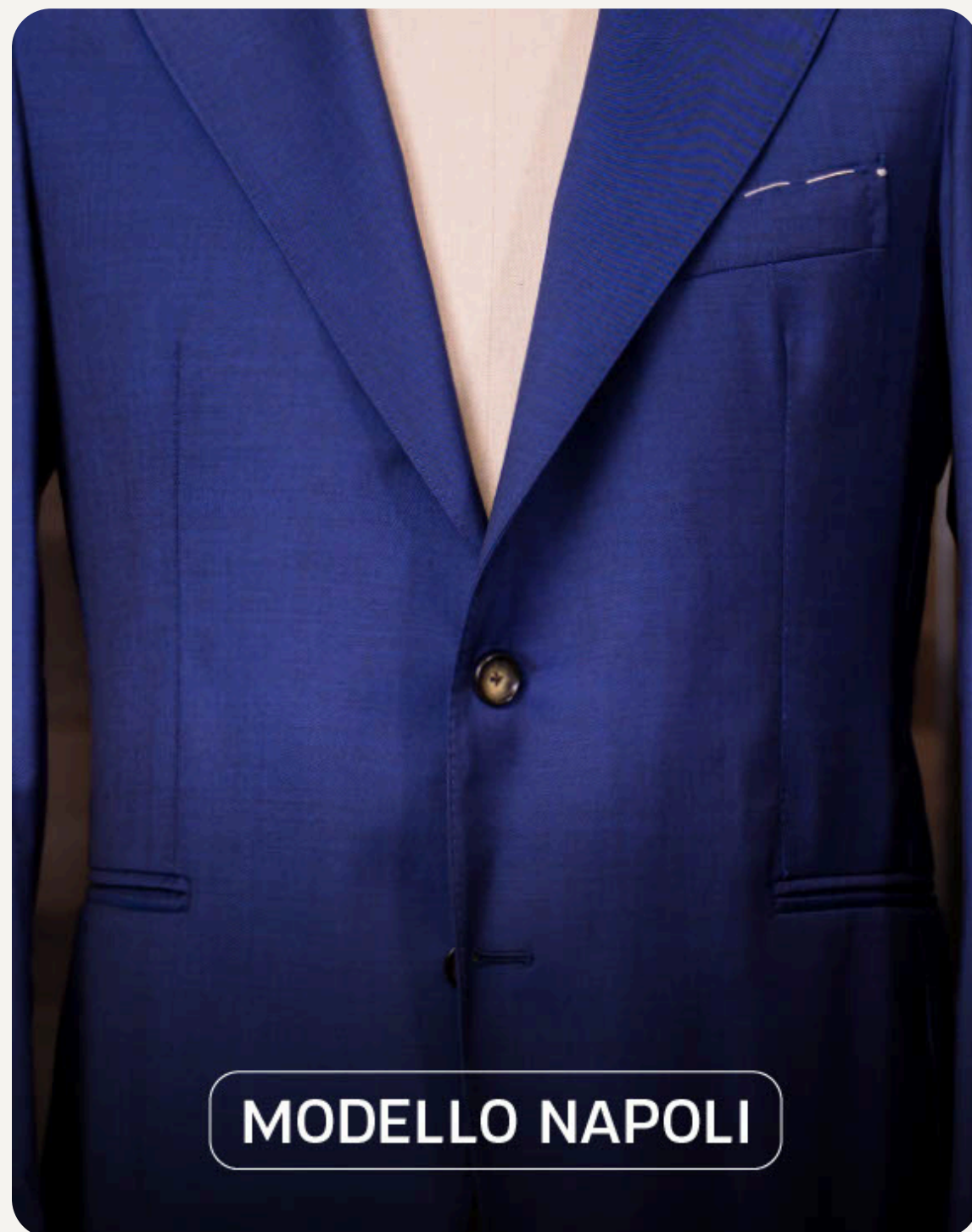
Discover more
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Model **Amalfi**

A refined **tweed** suit crafted from **Holland & Sherry** fabric, featuring a peak lapel (11 cm) and welt pockets. **Perfectly tailored** for a sophisticated, **timeless look**.

Discover more
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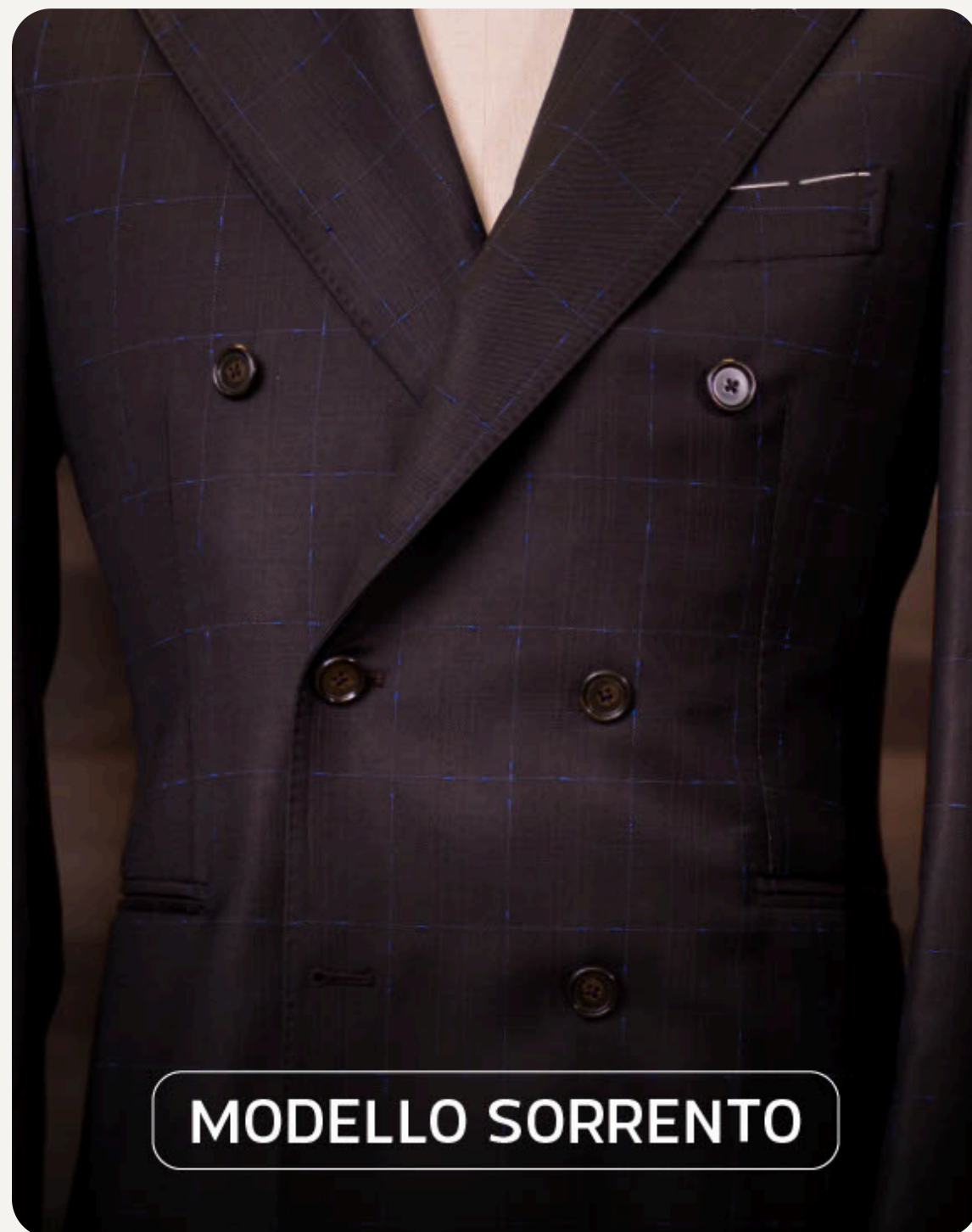


Model Napoli

A single-breasted, semi-canvas, unlined suit featuring the iconic Neapolitan shoulder. **Super 140's Holland & Sherry** fabric, this suit blends **comfort** and **elegance**.

Discover more

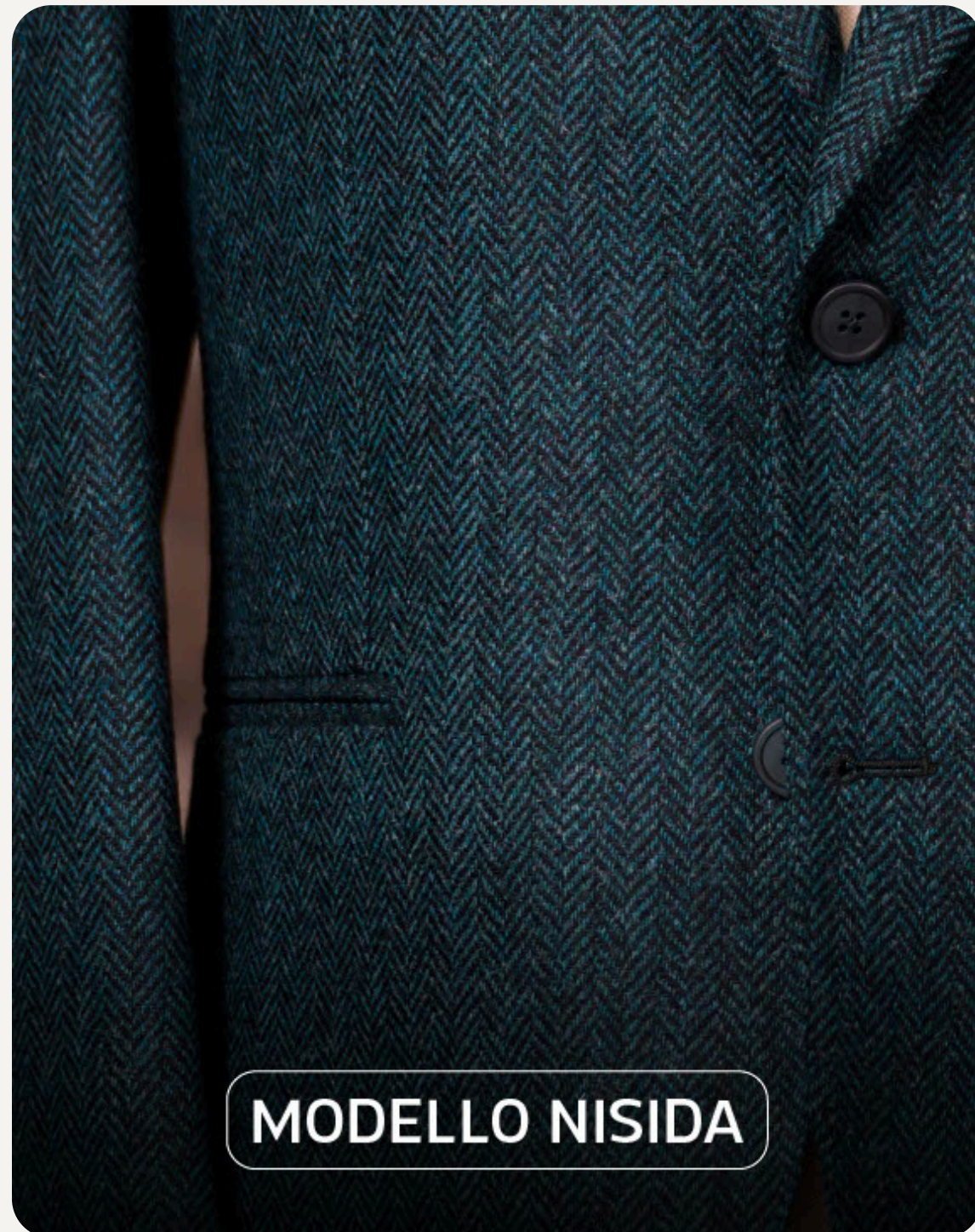
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Model Sorrento

A **double-breasted** jacket with 12 cm peak lapels, semi-canvas construction, and jetted pockets. Crafted from luxurious **Super 140's fabric**.

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Model Nisida

An **unlined wool and cashmere jacket** by **Holland & Sherry**, featuring a semi-canvas construction with sleek jetted pockets.

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Discover more on



website

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User Journey

The user **visits** the platform, **registers** by creating an account, and **accesses to our catalog**. They can explore a wide range products, add items to their cart, and complete the purchase. After we have received payment their purchase is **shipped within 24 hours**.



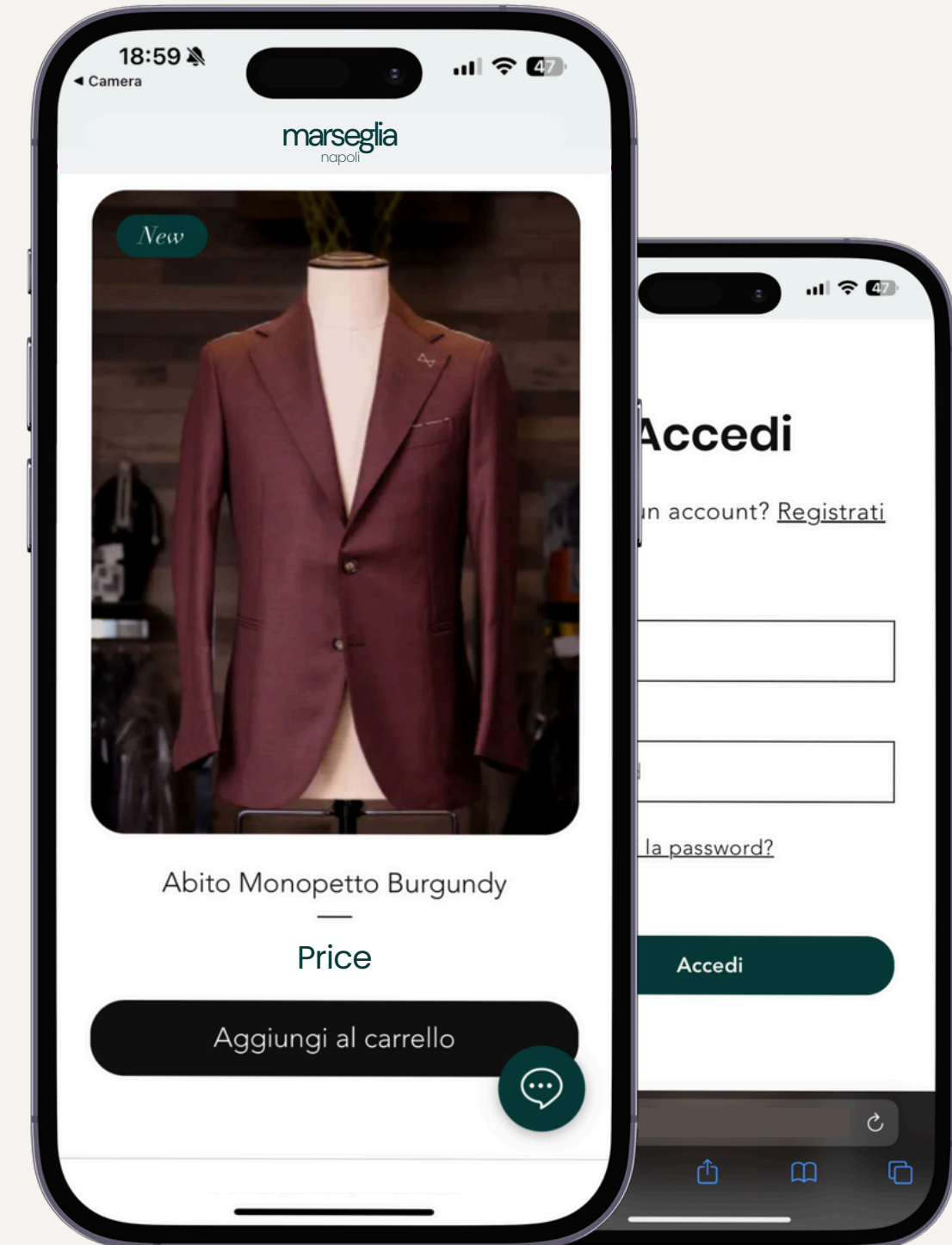
**Visit
our
website**



**Create
your
account**



**Make
your
order**



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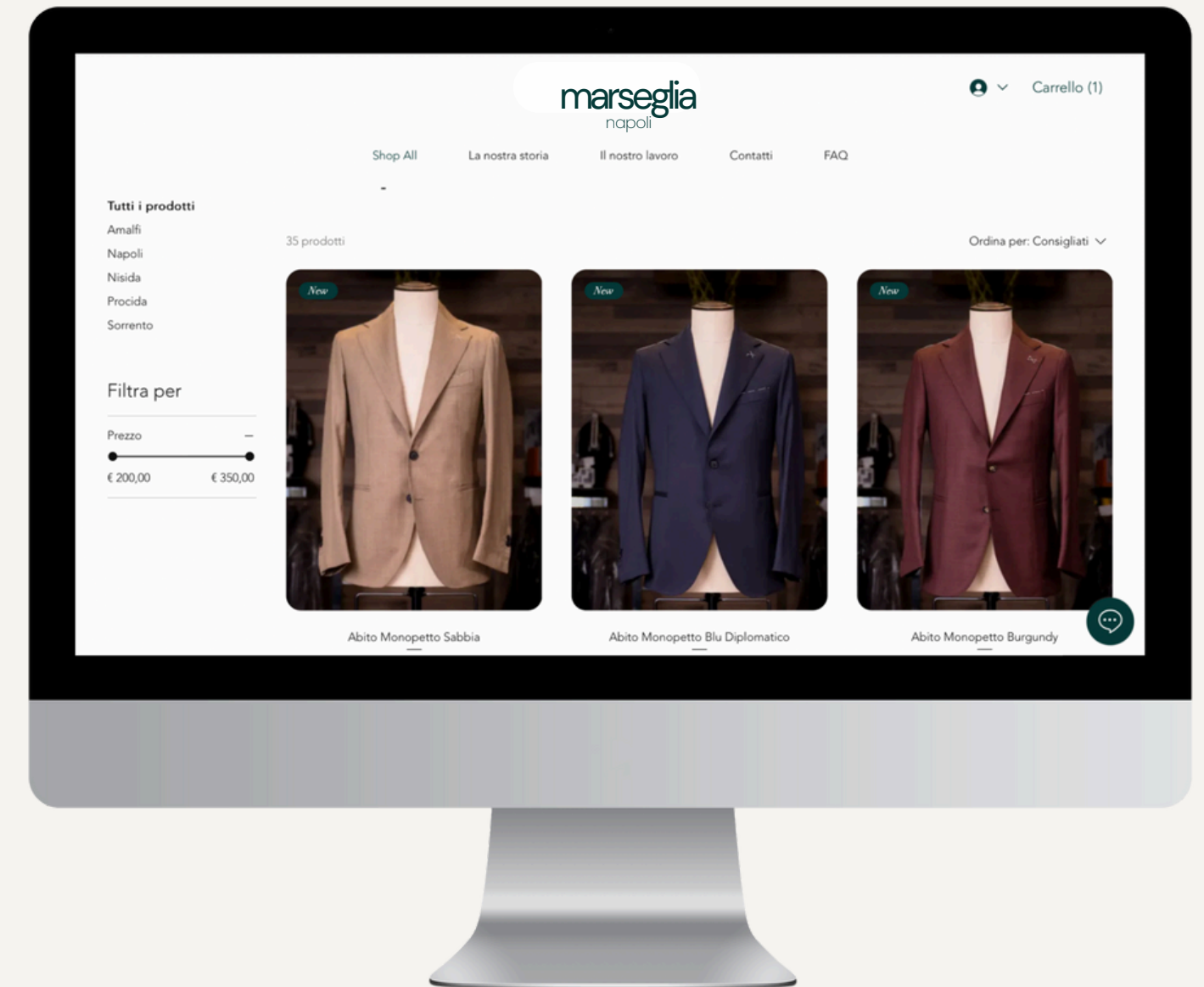
**Visit
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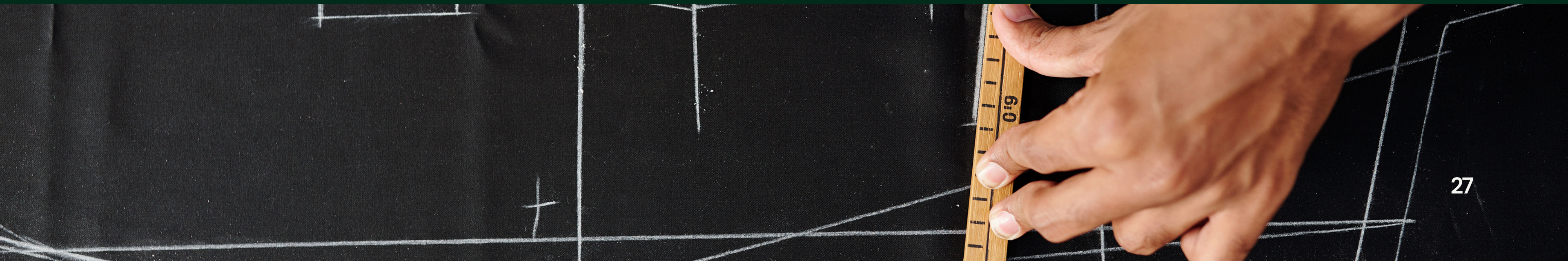
**Make
your
order**



Full-service
solutions.
All for you.

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B2B

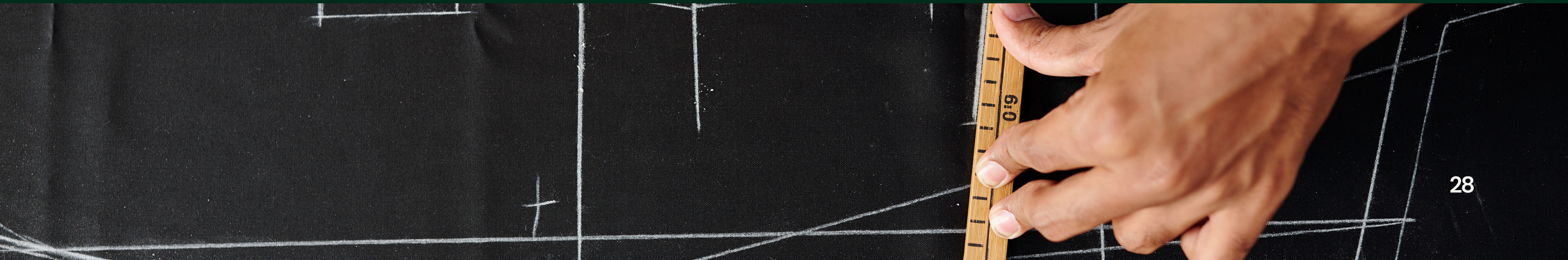
Increase your sales with our **buy on demand model**, eliminating the risks of overstock and maximizing your product offering.



Full-service
solutions.
All for you.

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bespoke

Try our **made-to-measure service**, which provides customized garments in as **little as 2-4 weeks**, perfectly suited to your customers' needs.

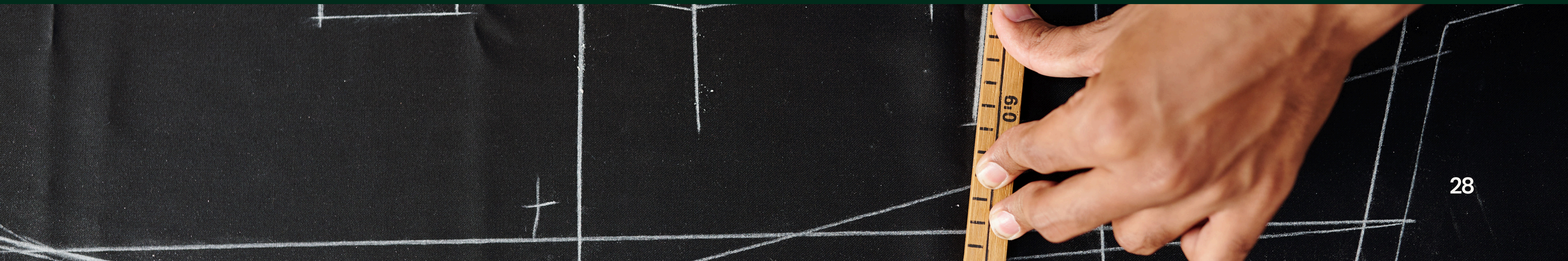


Full-service
solutions.
All for you.

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production

Discover our **production service**: exclusive garments, made quickly with the best fabrics from the most prestigious woolen mills in Biella. **Quality, flexibility and craftsmanship** without compromise.





Reach
out to us
for any
questions.

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journey through
the Neapolitan
tradition.**

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You handle your **customers**, we handle the **rest**.